

# WYANDOTTE STREET ART FAIR

Second largest outdoor festival in the State of Michigan

## **OVER 200,000 ATTENDEES ANNUALLY!**

This year's fair will feature over 300 booths of artists representing the finest in arts and culture, entertainment, exhibitors and, of course, a variety of food to satisfy everyone's taste. Add to that the sidewalk sales offered by our downtown businesses and our many fine restaurants, and you will see why the Wyandotte Street Art Fair has grown to be one of the largest and best-attended fairs in the state of Michigan.

**DATES**: The 2024 Wyandotte Street Art Fair is held from Wednesday, July 10<sup>th</sup> through Saturday, July 13<sup>th</sup>. The fair is traditionally held the second full week of July each year.

HOURS: Art Fair: 10 am to 9 pm

**LOCATION**: The Fair is located along Biddle Avenue between Eureka and Oak Streets, in Downtown Wyandotte.

HISTORY: The event traces its history to 1961 when a handful of artists from the Acanthus Art Society exhibiting their work in from of a local downtown business. From these humble beginnings, the Wyandotte Street Art Fair has grown to be one of the largest and best attended fairs in the state.

The purpose of the Wyandotte Street Art Fair is:

- To promote and expand community awareness of the creative arts through quality exhibits that provides meaningful, cultural enrichment
- To offer the artist and visitor alike the opportunity to meet one another in a hospitable and festive atmosphere
- To stimulate a sense of civic unity and pride through the dynamics of cultural understanding

### **DEMOGRAPHICS:**

- 200,000+ attendees throughout the four days
- Ages 35 60 attend the fair in the mornings and late afternoon Wednesday through Saturday.
- Ages 18 45 attend the fair in the late afternoon and evening Wednesday through Saturday, with heavy attendance Friday and Saturday.









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Special Events Office, City of Wyandotte 3200 Biddle Avenue Wyandotte, Michigan 48192 P: 734-324-4502 F: 734-324-7283 hthiede@wyandottemi.gov \* www.wyandotte.net

You are cordially invited to submit your application for the 63rd annual Wyandotte Street Art Fair (WSAF). The fair is held annually in the central business district of Wyandotte, Michigan. We encourage you to apply to our fair, one of the largest shows in the State of Michigan and the second longest running. Please review the attached rules and regulations. Deadline for submission: April, 2024.

You will be notified of acceptance by May, 2024 Special requests concerning location and space will be considered but cannot be made a condition of participation.

- Special requests concerning location and space will be considered, but cannot be made a condition of participation.
- Generators and/or kerosene lights are not allowed. You may only use battery operated lights.
- All exhibits/storage/items/individuals must remain within assigned booth area at all times.
- Canopy extensions and signs may not intrude into aisles. Storage may not be placed adjacent to booth, across the street from your booth, or anywhere else on the show site.
- Booths must be kept neat and attractive at all times during the Fair.
- You must conduct yourself in a respectful, cooperative manner. Any behavior deemed inappropriate by the City of Wyandotte and WSAF may result in expulsion. This includes keeping your voice at a conversational level. No music or recorded sound is permitted.
- The WSAF is a family friendly event and exhibitors agree to stay within the theme of the show.
- Artists must comply with all staff and uniformed security regarding site safety and regulations.
- Tents must have a minimum of 40 pounds of weight on each corner. Only durable professional grade canopies and tents may be used. You may not stake into the pavement or secure your tent to poles, hydrants or other objects.
- Staff reserve the right to reject items during the show which are in poor taste; as determined solely in the discretion of the staff.
- Additionally you may only show and sell items that are included on your agreement and are of durable quality.
  Exhibitors not in compliance with art fair rules and regulations to leave the show immediately without a refund.
- Vehicles may be brought in to unload during specific times when cleared by staff. Once unloaded the vehicle must be removed from the site right away. All vehicles need to be clear of the site daily by 9 am
- Vehicles may be brought back for loading only after our staff indicate that it is safe to do so, and that will be after sometime 10 pm each day
- Participants are required to remain open all hours of the art fair
- Wyandotte Police may issue tickets for driving/standing/parking and for any violations including within the show site.
- Violations of any event rules or city/state laws is basis for expulsion
- City of Wyandotte Police Department officers provide 24-hour security during the fair, but we cannot take responsibility for your tent or merchandise
- You authorize the Wyandotte Street Art Fair/City of Wyandotte to use your name, image and likeness, as well as representative samples or your work, for purposes of promoting and advertising the art fair
- You acknowledge and agree that you are required by law to collect and remit Michigan sales taxes, Call the State of Michigan Treasury Department.
- You acknowledge the inherent risks associated with outdoor, public displays of your art work. YOU ARE RESPONSI-BLE FOR PROPER INSURANCE AND PROTECTION OF YOUR WORK AND SETUP. The Wyandotte Street Art Fair/City of Wyandotte and its partners, is not responsible for loss or damage. You must list City of Wyandotte, 3200 Biddle Avenue, Wyandotte, MI 48192 as an additional insured on your liability insurance with a minimum coverage of \$1 million and submit a copy to the Special Events Office no later than June 1st 2024.

#### CHECK IN AND SET UP: (If accepted)

- Must adhere to specific time as directed by fair staff
- All tents must be professional quality and properly weighted (40 lbs. of weight minimum) on all 4 corners
- Additional information to be sent out to accepted sponsors

QUESTIONS? Call Heather Thiede at (734).324.4502 or email hthiede@wyandottemi.gov



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## July 10—13TH 2024

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Name:
Business Name:
Address:
Phone:
Email:
Website:
How large of a space are you requesting:
Does your booth require electrical hook up:
If yes, what will the electrical be used for:
Would you like to be included on our advertising material:
Business/Product Details that you would like to have at the WSAF:
Please submit a photograph of your booth display or description of items you are selling with this application. If accepted into the fair, further information will be emailed to you regarding partnership pricing, booth space location, etc.
<b>Insurance</b> : The business shall procure and maintain (copy to be submitted to the Art Fair Committee by June 1, 2024) for the duration of the fair bodily injury and property damage liability insurance in the amount of no less than \$1,000,000 combined single limit. The City of Wyandotte, Wyandotte Art Fair Committee must be named as additional insured on the insurance policy. If you do not submit the requested insurance you will not be allowed to participate in the Wyandotte Street Art Fair.
HOLD HARMLESS: In consideration of the City of Wyandotte granting permission to the undersigned to utilize the City sidewalks/streets during the special event occurring July 7-15 2024. The undersigned hereby assumes all risks and liability relating to the utilization of said sidewalks/streets and agrees to hold harmless and indemnify the City of Wyandotte, City Officials, City Employees, Wyandotte Street Art Fair, Wyandotte Street Art Fair Directors and Committee Members, from all liability and responsibility whatever for injury (including death) to persons and for any damage to any City of Wyandotte property or property of others arising out of or resulting directly or indirectly from the utilization of said City sidewalks/streets in the City of Wyandotte during the above dates. The undersigned further does hereby remise, release, and forever discharge the City of Wyandotte, its officers, agents and employees from any and all claims, demands, actions, causes of action, damages and liabilities resulting or arising out of, either directly or indirectly, from the utilization of said City sidewalks/streets in the City of Wyandotte during the above dates. I agree to abide by each of the regulations on this application, the Laws of the State of Michigan and the laws and ordinances of the City of Wyandotte and will be responsible for our o rganizations/business/individual compliance.
<b>REPRESENTATION</b> : The below signed represents and warrants that they are authorized to sign this document committing the sponsoring organization. Agreed to thisday of, 20
Name: Signature